

# 2019-2020 District Goals



**District:** District 202 D  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

**ACTION STEPS**

- 1) Carry out District & Zone Training
- 2) Continue orientator & Training of those attending Zone meetings
- 3) Re-evaluate moving list of individual members who indicate leadership advancement
- 4) Succession training of Leaders at Club & District level
- 5) Evaluate changes made to the District Cabinet
- 6) Promote Leadership development in Lion & make it enjoyable
- 7) Hold regular GAT meetings & maintain frequent contact with team

**WHO IS RESPONSIBLE**

- 1) DG & GLT Coordinator
- 2) DG & GLT Coordinator
- 3) GAT Team
- 4) DG & GLT Coordinator & Zone Chairs
- 5) GAT Team
- 6) DG & GLT Coordinator
- 7) DG

**TARGET DEADLINE FOR COMPLETING GOALS**

- 1) 1st July 2019.
- 2) & 3) 30th June 2020.
- 4,5 & 6) Ongoing.
- 7) 30th June 2020

**GOALS ACCOMPLISHED**

- 1) Training days locked in, record attendance and topics discussed
- 2) Carried out Zone meetings during year recorded and evaluated
- 3) Enrollments to District, multiply District & LCI Institutes training opportunities
- 4) Keep a register of all potential leaders & qualifications
- 5) Prior to appointment of cabinet
- 6) Promoted in the District Contact bulletin individuals will be personally approached with ample time to consider and apply
- 7) Meeting dates to be held prior to each Cabinet meeting. Regular contact by phone and email throughout the year to each GAT member.

**MEMBERSHIP: INVITE FOR IMPACT**

	FY New Members
1st Quarter	28
2nd Quarter	12
3rd Quarter	15
4th Quarter	12

**By the end of the 4th quarter, the district will add a total of 67 new members.**

**Action Items:**

- My district will establish 1 club branch(es).
- My district will induct 5 new Lions under 40 years old.
- My district will convert 1 Leos to Lions
- My district will organize at least 1 membership growth event(s).
- All clubs in my district will set individual membership goals
- My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	1	23
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

**By the end offi tih 4th quartier, tih distiricti will stiarti 1 new clubs.**

**With a minimum offi 23 chartier members.**

### Action Itiems:

My distriict will hostt a New Club Developmentt Workshop

My distriict will organizd Leo Club(s).

My distriict will stta(t) Specialitty Club(s).

My distriict will stta(t) Campus Club(s) att0-E school/university

My distriict will use and promotte membership resources tto achieve our gqab. Membership Developmentt Grantt'sNew Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	28
2nd Quartter	17
3rd Quartter	15
4th Quartter	20

**By the end offi tih 4th quartier, tih distiricti's membership drops will noti exceed 80 members.**

### Action Itiems:

My distriict GAT Coordinators will promotte the use of the "How Are Yours Ratings? survey.

My distriict will use the Club Quality Initiative to supportt member retention

My distriict GAT Coordinators will ensure thatt all clubs are conductingt effective new member orientations.

My distriict will surveyt former members to better understandt and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

67	+	23	-	80	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 50000 people.

### Action Items:

Of the total number of people served in my district, 50% will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. (Service Project Planners Club and Community Needs Assessment/Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 92 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 92% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

### Custom goal and action items

## GOAL STATEMENT

To inform & encourage all clubs (39) to participate in the Lions Events programme during the year ending 30th June 2020.

## ACTION STEPS

- 1) Provide information to clubs on available grants & funding to assist projects
- 2) Promote the events programme in advance
- 3) Encourage clubs to report all activities & hours to LCI on My Lion
- 4) Orientate clubs on Health & Safety with their projects
- 5) Inform all clubs of their responsibility of NZ Child Protection Procedures & requirements
- 6) Promote to every club to hold a Diabetes event during the year 2019/20
- 7) Develop & run an annual District Diabetes Children's camp.
- 8) Produce an District bulletin & distribute to every member via email or hard copy to those who do not have a computer
- 9) Develop a Media Network of volunteers to prepare Media releases for clubs.
- 10) Develop & maintain promotional material relevant & suitable for NZs
- 11) Web site to be fully functional and regularly updated

## RESPONSIBLE

- 1) DG, GST Coordinator & Zone chairs.
- 2) DG & Publicity Officer.
- 3) DG, GST Coordinator & Activities monitor
- 4) GST Coordinator & Publicity Officer
- 5) DG, GST Coordinator & Publicity Officer
- 6) DG, GST Coordinator & Publicity Officer
- 7) DG, GST Coordinator & Publicity Officer
- 8) Publicity Officer
- 9) DG & Publicity Officer
- 10) GAT, LCIF Coordinator & Contact Editor
- 11) Webmaster & Publicity Officer

## TARGET DEADLINES

- 1) 30th Oct 2019, 2 & 4) Ongoing 30th June 2020, 3) Monthly
- 5) 30th Nov 2019, 6) 30th June 2020, 7) Expectation is to hold first camp in 2021, 8, 9, 10 & 11 30th June 2020.

## GOAL ACCOMPLISHED.

- 1) Monitor & register applications
- 2) Report from clubs of their involvement with the programme
- 3) Monitoring monthly service reports from LCI
- 4) Handbook sent to all clubs
- 5) Procedure document sent to all clubs after training days and feedback received.
- 6) Reports from clubs of their involvement
- 7) When first camp held (this is a long term district project)
- 8) When every member acknowledges receipt of bulletin
- 9) When network is operational & media releases are being read by the communities.
- 10) Promotional material received by each Zone chair
- 11) Monitor monthly updates

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

## Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$150.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$10.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

10 in items 1 & 2 above means 2020 commitments to raise 10% above total funds raised in the year 2018/29

## ADVOCATE

In the 2019-2020 fiscal year, 92% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

### Custom goal and action items

#### ACTION PLAN

#### ACTION STEP

- 1) Monitor & follow up the monthly LCIF reports
- 2) Promote at District Cabinet Officer Training & Presidents Luncheon
- 3) Publicise LCIF project articles to club & members

#### RESPONSIBLE

- 1) LCIF Coordinator
- 2) GAT team & LCIF Coordinator
- 3) LCIF Coordinator & Bulletin Editor

#### TARGET DEADLINE

- 1) Monthly
- 2) 27th July 2019
- 3) 30th June 2020

#### GOAL ACCOMPLISHED

- 1) Information in the LCIF quarterly reports
- 2) When Cabinet & Club Officer Training and Presidents luncheon complete
- 3) Reports in monthly District Contact Bulletin